



PRESS RELEASE

‘Water Graphics’ go ‘plug and play’ with new modular Aquasermo display system

Aquasermo, the ‘water graphics’ display system, has been re-launched in a new modular format allowing flexibility in size and ease of set-up for promotional and display purposes. The modular design opens up opportunities for the attention grabbing display to extend easily from 800mm wide up to 50Mtrs wide.

Introduced by Norgren to illustrate its own pneumatic control products at exhibitions, Aquasermo uses precision control of water droplet size and flow to produce images within a falling wall of water. The effect of this innovative display is proven to generate very high footfall and to retain viewers while they read the complete message cycle.

Aquasermo has already been used as the focal point at exhibitions, in reception areas, conferences, hotel lobbies, shopping malls and product launches.

The new Aquasermo has been designed to meet the set-up demands of the event industry and now provides a truly unique and cost-effective alternative to more conventional display models.

The modular design makes Aquasermo straight-forward to set-up and handle. The 800mm width sections provide greater flexibility and make it easy to transport.

Norgren has built an extensive fractal image library since the original launch of Aquasermo and this is available in the updated programming system – added image features include a functional digital clock. No special skills are required for programming which further enhances its potential.

Aquasermo is suitable for short term display requirements and can also be installed on a more permanent basis to enhance reception, lobby and meeting areas. Rental or purchase options are available for both short term and long term requirements.

The control system allows bitmap files to be loaded and Aquasermo is able to replicate them.

Colour is also straight-forward to apply to Aquasermo by using its fully programmable LED light source.

Available to purchase or rent through Norgren's UK Distributor, Aquagraphics, Aquasermo is highly reliable using components designed for arduous industrial conditions. A global leader in its markets, Norgren is able to support Aquasermo throughout the world.



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Video: <http://www.norgrencatalogue.com/aquasermo/landing/>

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